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Wines & Vines

WINES & VINES

Wines & Vines monthly magazine is well-balanced to serve the entire wine and grape industry. As the industry's most respected publication, the magazine's distinction is in its industry-leading Boutique winery coverage, special Wine East section with a unique focus on many thriving North American wine regions, expert monthly columns and reporting on winemaking and grape growing techniques and trends. The wine industry data center provides industry-leading data trends on direct-to-consumer wine shipments, off-premise wine sales and overall market analysis. Available in two electronic formats, online at www.winesandvines.com and replica digital edition accessible through browser, iPhone/iPad app and any mobile device. Find it at www.winesandvines-digital.com or through the App Store.

Wines & Vines Online Marketing System (OMS) is the industry standard winery marketing application. The OMS, powered by the wine and grape industry's leading database, WinesVinesData, is designed to help companies improve marketing effectiveness by assisting them in identifying, managing and contacting new winery customers. This extremely powerful web-based tool is used by wine and grape industry suppliers, associations, distributors and growers to market their products and services to wineries. The OMS enables users to create and save searches using multiple selection criteria. Search results easily output into advanced report types, including index reports, mailing labels and downloadable data exports. The Wines & Vines Buyer's Guide is the Open Marketplace for the industry. With every product and every supplier, it's designed for wineries and growers to easily find suppliers, products and services.

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