

Gold Sponsors

Oracle



Oracle Is The #1 Business Software Company. From its inception to the present, Oracle has focused on innovation and results, and how they can benefit companies like yours. Oracle customers use Oracle technology, applications, and services to build information systems that help them retain the value of existing investments, stay competitive in the current economic climate, cut costs and improve security, make compliance easier, and manage complex upgrades with fewer risks.

Oracle's more than 320,000 customers from every industry in more than 145 countries are able to work with a single vendor for implementation and support, leverage Oracle's complete stack of complete, open, and integrated products that work with each other and with existing products, and realize low TCO and high ROI.

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WTN Services

The WTN Services [™] support and services will help you grow your business and make your direct-to-consumer and direct-to-trade activities more effective, less expensive as well as improve customer satisfaction. As the pioneer of direct-to-consumer services and operation of multiple distribution centers located in the key US wine consumption markets of California, New York and the mid-west, we save you time and energy allowing you to focus on your core business – producing, marketing and selling wine.

A division of 1-800-flowers.com[™], WTN Services [™] offers an array of partnership deals through our network of sales and marketing companies including 1-800-flowers.com[™]. Business Gift Services, Ambrosiawine.com, winetasting.com, geerwade.com direct sales and wine club, marketplace, direct to trade, custom packaging solutions, and wine club support. If you're focused on direct-to-consumer sales, then the solution is WTN Services [™]. Contact us today at 1-707-265-2934 or cedwards@winetasting.com

Silver Sponsors

Wines & Vines

Wines & Vines monthly magazine is well-balanced to serve the entire wine and grape industry. As the industry's most respected publication, the magazine's distinction is in its industry-leading boutique winery coverage, special Wine East section with a unique focus on many thriving North American Wine Regions, expert monthly columns and approachable reporting on winemaking and grape growing techniques and trends. Wines & Vines also publishes the annual directory/buyer's guide connecting you to the entire industry. Both publications are also available online at www.winesandvines.com.

Also produced by Wines & Vines, the Online Marketing System (OMS) is the industry standard winery marketing application. This extremely powerful web-based tool is used by wine and grape industry suppliers, associations, distributors, growers and direct wine shipping companies to market their products and services to wineries. Because the OMS is a web-based application, it can be accessed from any web browser, there is nothing to install and the OMS is continually upgraded to the latest version. The Wines & Vines OMS enables users to create and save searches using multiple selection criteria to get highly targeted results. Search results easily output into advanced report types, including multi-line index reports, mailing labels and downloadable data exports.



Submerce™

Submerce

Submerce is the only web-based solution that offers the necessary tools your winery needs to efficiently manage all inbound and outbound sales within a single database. With Submerce's unique single-database application design, you are empowered to manage multiple inventory locations and multiple sales channels such as Point of Sale, eCommerce, Club, wholesale, phone sales and traditional retail sales through a single interface and logon from anywhere in the world, safely and securely.

Having one database means that you eliminate the need to constantly merge customer and order data- saving thousands in ongoing support and maintenance while providing superior customer service to your customers- something that your customers expect. You will also get to know your customers better by utilizing Submerce's exclusive data mining and customer targeting tools that allow you to cost-effectively identify and manage large scale direct marketing programs, but deliver them with a personal touch. To learn more about Submerce or schedule a free solution demonstration, contact Sarah Elliman, Director of Sales and Marketing at (707) 255-4393.

Bronze Sponsors



Rogue IT



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